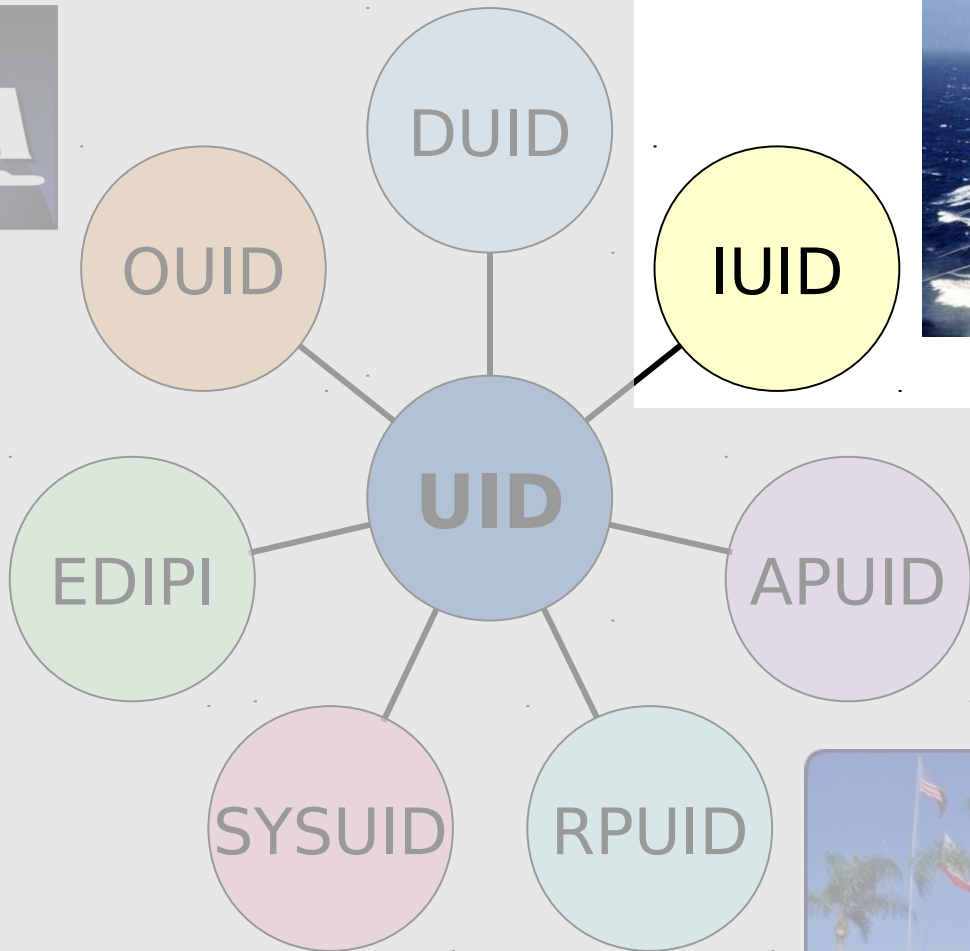




Item Unique Identification (IUID) 101

IUID Center
Representative
NSWC Corona, IUID
Center
11 January 2011¹

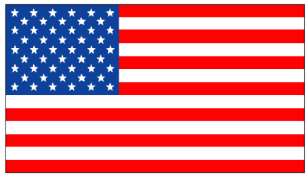
The World of Unique Identification (UID)





Item Unique Identification (IUID)

IUID is a system of marking items with globally unique Unique Item Identifiers (UIIs) that distinguish them from all other like and unlike items



UID/IUID is mandated within the DoD for all new item acquisitions, items the government already owns (legacy items), and government furnished property (GFP) meeting specific criteria



NATO
Policy Active
STANAG 2290
APUID-1



Netherlands
Policy active



Canada
Clause
Implemented

Automatic Identification Technology (AIT)

1-D

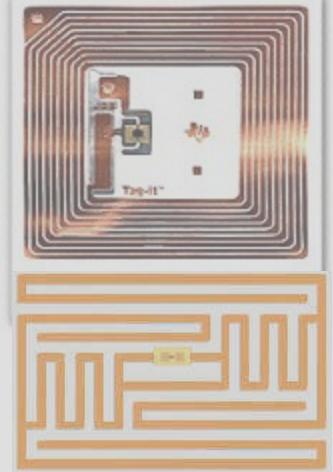
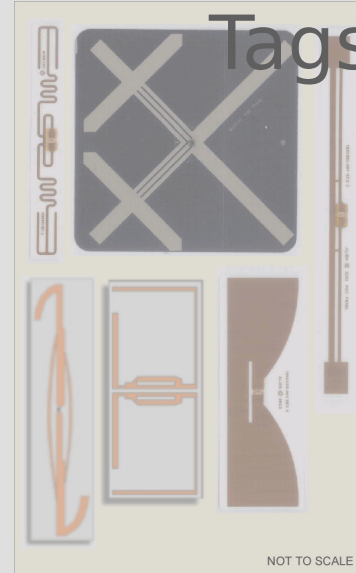


es

Contact
Memory
Buttons



Passive RFID
Tags



EPC RFID
tag

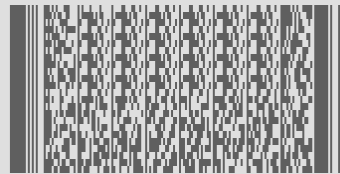
2-D Barcodes



Data Matrix



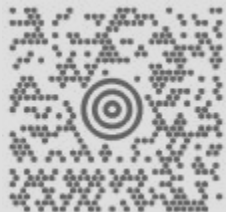
QR Code



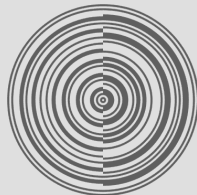
PDF417



Aztec



MaxiCode



Bullseye

Active RFID Tags





Scope of the UII

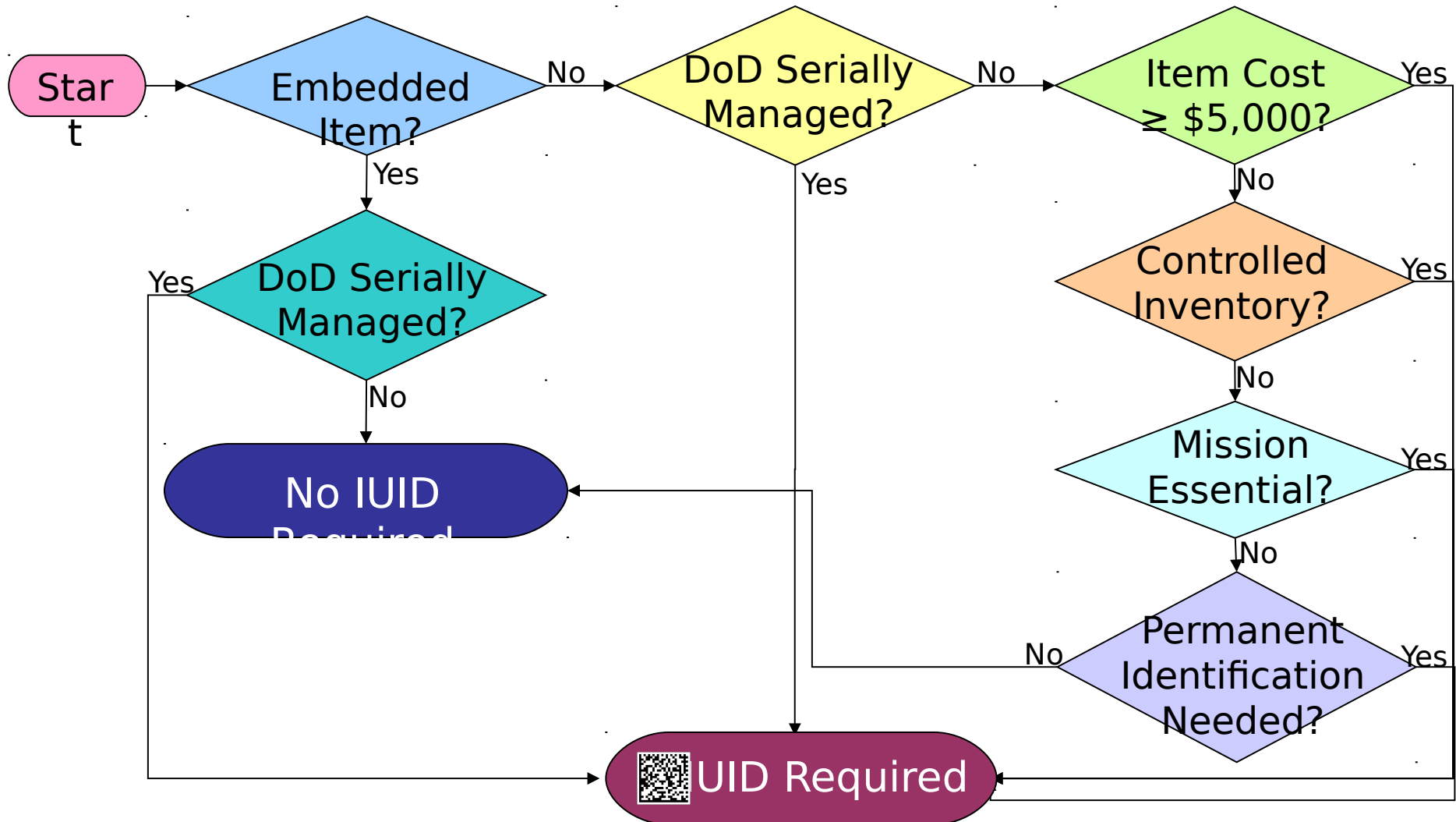
A UII is...

- a data element
- a unique identifier for an item
- globally unique
- permanent
- created by concatenating specific data elements
- an enabler for business intelligence

A UII is not...

- a device for communicating data, such as Radio Frequency Identification (RFID) tags or contact memory buttons
- a replacement for the National Stock Number (NSN)
- intelligent data that yields

What is the Policy for DoD?

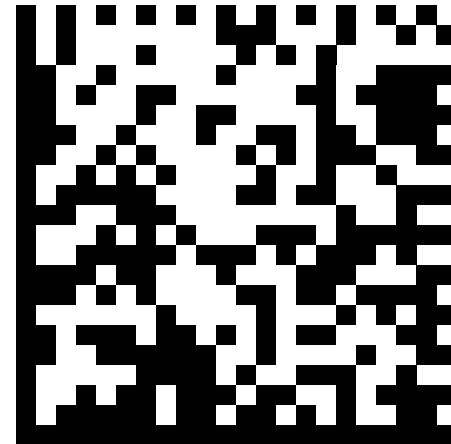




Where is the Requirement?

- OUSD (AT&L) Policy Memoranda
 - IUID Requirement for New Acquisitions, 29 Jul 03
 - IUID Requirement for Legacy and GFP, 23 Dec 04
 - IUID Policy Refinement for Secondary Items, 30 Dec 10
- DoD Directive
 - 8320.03 UID Standards for a Net-Centric DoD
- DoD Instructions
 - 4151.19 Serialized Item Management for Materiel Maintenance
 - 5000.02 Operation of the Defense Acquisition System
 - 5000.64 Accountability and Management of DoD-Owned Equipment and
- Other Accountable Property
 - 8320.04 IUID Standards for Tangible Personal Property
- DFARS Prescription and Clauses
 - 252.211-7003 Item Identification and Valuation
 - 252.211-7007 Reporting of Government-Furnished Equipment in the DoD Item Unique Identification (IUID) Registry
 - 211.274 Item Identification and Valuation Requirements
- SECNAV Instruction
 - 4440.34 Implementation of Item Unique Identification within the Department of the Navy

Can You Spot the IUID?



Each one is a data matrix, but only one is an

An IUID is always a data matrix
A data matrix is not always an IUID

A Tale of Two Constructs



What's an EID?
Identifies the organization
ensuring the uniqueness
of the UI

Construct #1: Serialized within the enterprise identifier (EID)

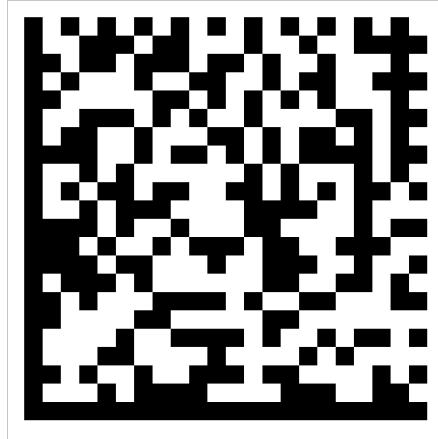
Contains the EID and the serial number (no part number)

Construct #2: Serialized within the part number

Contains the EID, part number, and serial number
There are three permitted format codes for either construct

The format code determines the semantics of the encoded string

Turning a Data Matrix into an IUID



The right information
encoded into the right
kind of mark

Syntax

[) > ^R/_S 06 ^G/_S 7 LN 41164 ^G/_S 1 PT 123 ^G/_S S531 ^R/_S EO_T

Format Code: [) >

Data Identifiers: 06 7 LN 41164

Enterprise Identifier: 1

Part Number: PT

Serial Number: 123

S531

EO_T

Unique Item Identifier (UII) : LDN41164T1



IUID Data Constraints

- Must be encoded into an ECC200 Data Matrix barcode
- Must include syntax from ISO/IEC 15434
- Must include appropriate semantics
- Must use only A through Z, 0 through 9, /, and –
No lower case letters, periods, asterisks, commas, ...
- $Ull \leq 50$ characters
- Ull must be unique across the globe
- Ull must be “permanent”... forever



Vocabulary Recap – Part I

Unique Identification (UID) is a system of identifying entities to distinguish them from each other .

Item Unique Identification (IUID) is a system of marking items with globally unique, Unique Item Identifiers (UIIs) that distinguish them from all other like and unlike items.

Unique Item Identifier (UII) is a string of characters which is globally unique. Exactly one UII is assigned to exactly one item.



Data Matrix is a two-dimensional matrix barcode made up of square modules arranged within a perimeter finder pattern



UID Compliant Data Matrix is an ECC200 Data Matrix encoded in accordance with the semantics of ISO 15418, syntax of ISO 15434, and all required data

UID Compliant Data Matrix Encoded String

[>^R/_S06^G/_S7LN41164^G/_S1PT123^G/_SS531^R/_SEOT



Reading vs. Verifying Marks

The vocabulary of IUID distinguishes “reading,” “verifying,” and “validating”

Reading the mark decodes the text in the mark.

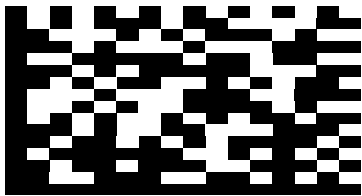
Verifying the mark ensures the quality of the mark meets the standards for contrast, squareness, straight edges, etc.

Validating the mark makes sure all of the correct ASCII characters that ought to be in the mark are in the mark. It makes sure that all the illegal characters that shouldn't be in the mark aren't. It makes sure that all other IUID business rules are followed with respect to the mark's content.

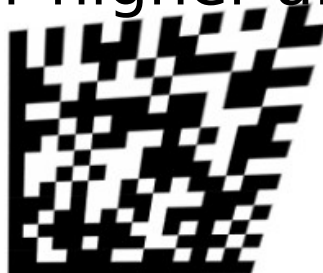
Verification

Verification grades (“A”–“F”) eight characteristics of the mark

Grades of “B” or higher are required to pass the mark



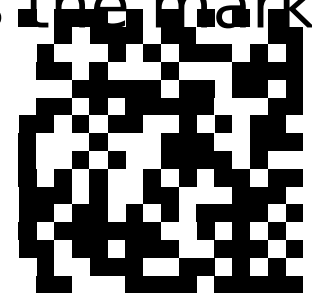
Axial
Non-
uniformity



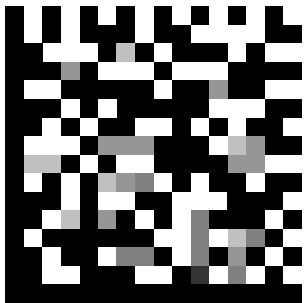
Grid
Non-
uniformity



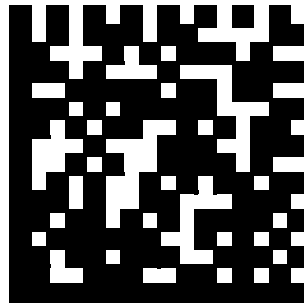
Unused
Error
Correction



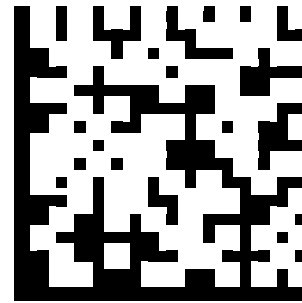
Fixed Pattern
Damage



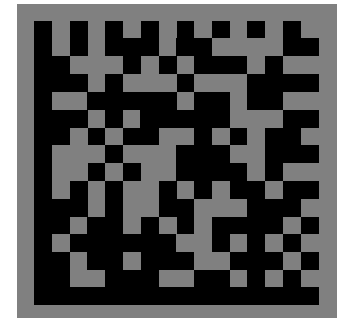
Modulation



Over-print



Under-print



Contrast

A Readable, Failing Mark

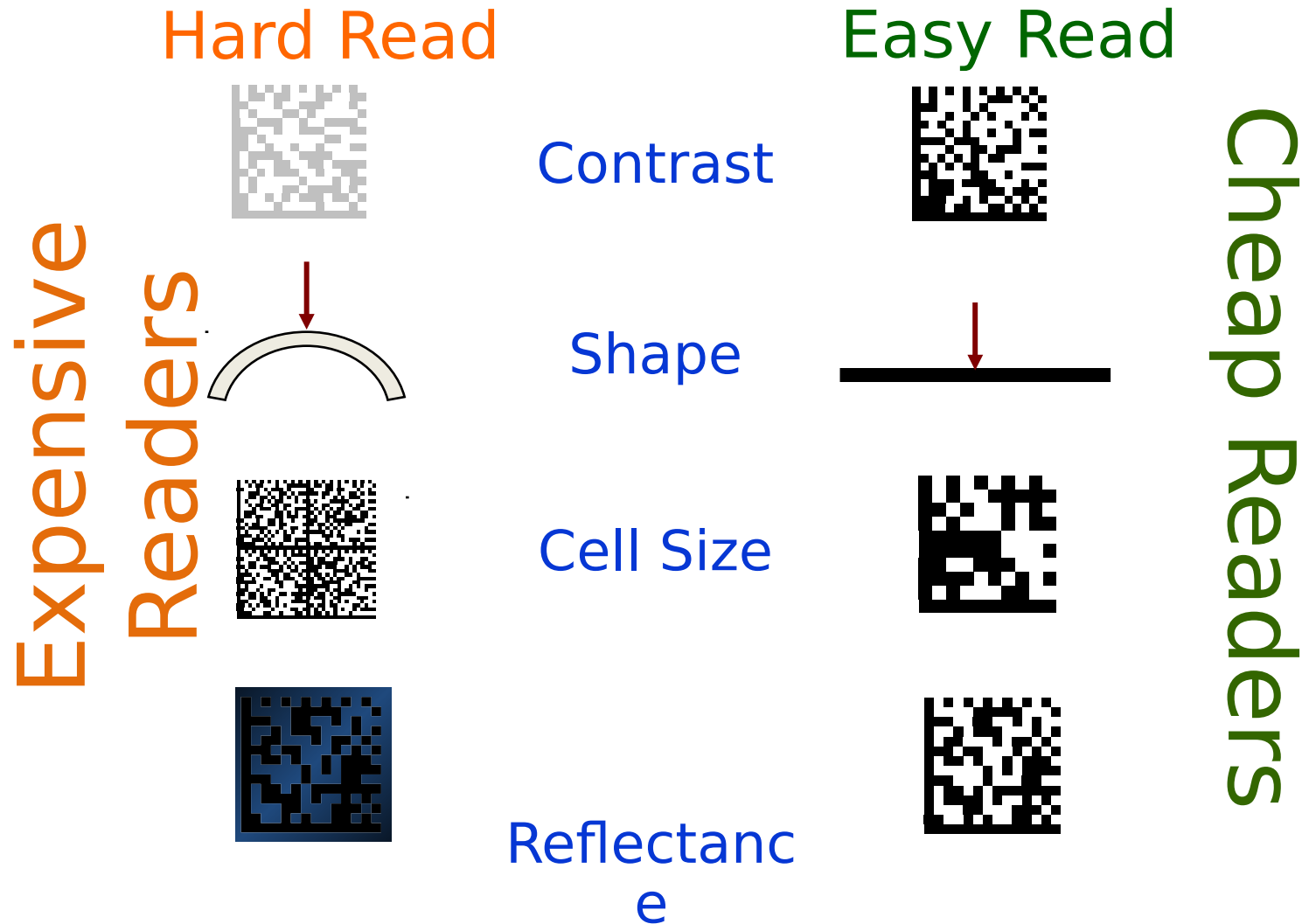


UNDER PRINT
OVER PRINT

CLOCKING PATTERN
DAMAGE

FINDER PATTERN
DAMAGE

Readability of the Mark





Tips for IUID Specifications in Contracts

Can specify...

- ...mark shall be read in full sunlight

- ...mark shall be read by a {fill in name of barcode scanner here}

- ...mark shall be placed {fill in somewhere convenient to read here}

- ...mark shall be readable after rubbing the mark with a hydraulic-fluid-dipped thumb

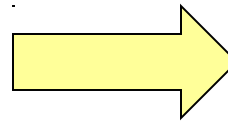
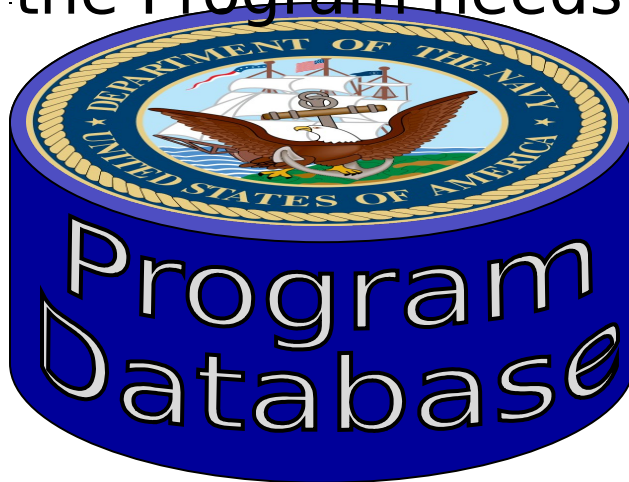
- ...mark shall be readable after {fill in some overhaul procedure here}

Cannot specify...

- ...what data to put into the mark

The IUID Registry

Contains all
the
data/information
the Program needs



UNCLASSIFIED

~~Location~~

Condition

- Limited to the Program
- Feeds the IUID Registry

- Spans all DoD
- Ensures uniqueness

UNCLASSIFIED

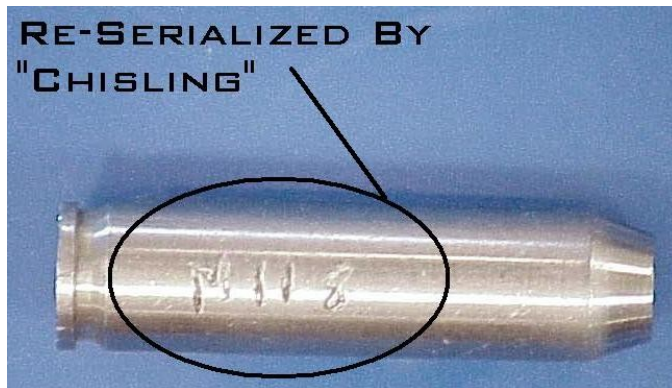


When a Marine Needs to Turn in M118... They Turn in M118

Marines reserialize gages to pass inspection

Accountability is lost

Errors enter the information system



**With IUID Reserialization is No Longer
a Problem**



You Don't Know What You've Got 'Til It's Gone

Keeping Track of 4860 Items in a Warehouse



Without Scanning...

- Full inventory never completed
- Sample data estimates 32.4 hours to complete inventory with 2% error rate

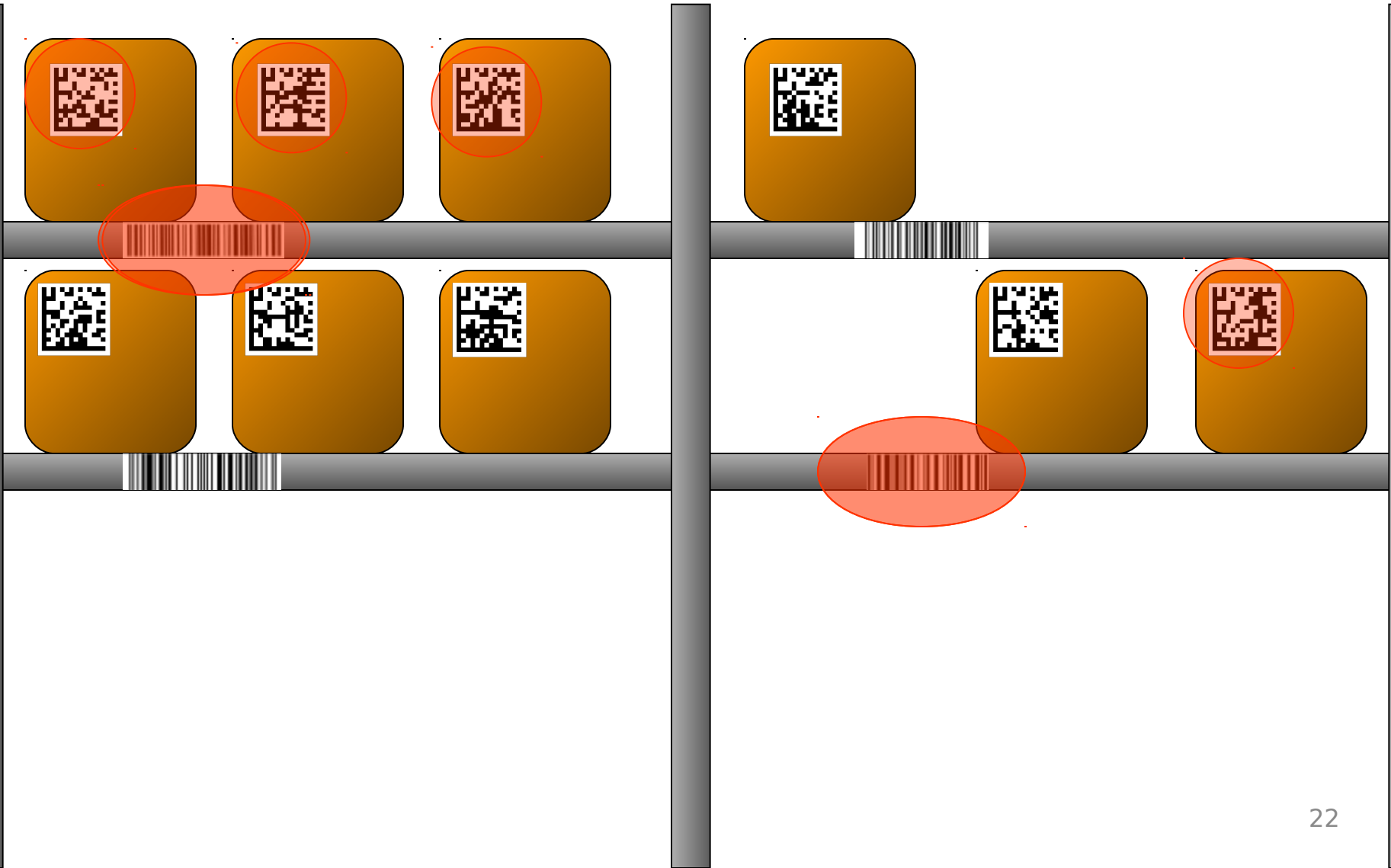
With IUID Scanning...

- Full inventory completed in 6 hours
- Experience with scanning decreases inventory time to 55 minutes with 100% accuracy





Business Rules Supported by Barcode Scanning



IUID in Maintenance

- 36 months

You could scan the IUID mark on each test instrument

Look up the model number super fast!

32 months

41 months
- 6 months

Then pull the calibration procedure as usual.

5 months

And calibrate...as usual.

35 months

OR...
- You could keep track of an individual TI's calibration data

 - Identify poor performers
 - Lots of Manufacturers Procedures Calibrators

Calculate calibration intervals for each specific TI

You could scan each standard used to calibrate the TI

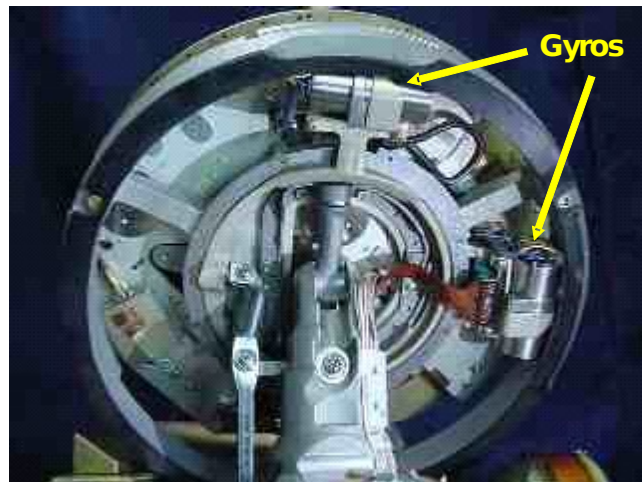
 - Ensure standard(s) in cal cycle
 - Identify equipment calibrated by bad standards



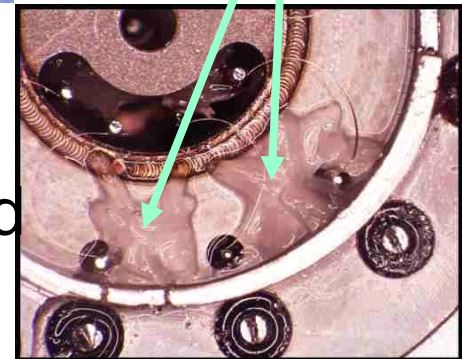
Many of the Benefits are Universal

Good Data, Good Analysis

Test data analysis found a problem with gyroscopes used in STANDARD Missiles



Configuration data identified affected missiles and targeted specific units for testing



Location data found a convenient unit to test

Collateral Damage = None
Casualties = 0
Misfires = 0



Lessons Learned

- IUID is about more than marking and registering concatenated UIIs and their data elements
- IUID should be considered in the global context
 - Not just a DoD initiative
 - International benefits across government agencies, industry, coalition partners
- Identify and involve all stakeholder groups in planning efforts
 - Groups involved in implementing IUID
 - Groups that can and will benefit from IUID
- Consider existing marking item management practices first
 - How are items marked today?
 - Is there available room to add IUID marking on existing data plates and labels?
- Ensure serialized item management practices are integrated with IUID
 - IUID must be the data key for SIM to enable true lifecycle data association



Lessons Learned

- DoD is responsible for determining which items require IUID in solicitations
 - Contractors may go beyond IUID requirements
- Government must communicate requirements clearly
 - Contract structure (e.g. use of line items, attachments, exhibits)
 - Provision of technical authority and documentation when required
 - For items used in multiple programs, if one requires IUID, all should require IUID
- Ensure IUID is integrated into Quality Assurance processes
 - Quality must be introduced at the front end
 - Readability and accuracy are crucial throughout the lifecycle
- IUID can serve as a forcing function to standardize
 - Mergers and acquisitions have created complexity in property management
 - Manufacturers can benefit from lifecycle data as well as government



IUID Resources

OSD UID Policy Office Website www.uniqueid.org

Trusted site for policy, updates, FAQs, and IUID newsletter

DoN IUID Website

https://acquisition.navy.mil/rda/home/acquisition_one_source/item_unique_identification_iuid

MIL-STD 130 (current version is N as of 11 Jan 2011)

Marking standards and requirements

DoD Guide to Uniquely Identifying Items, v2.0

Business rules, additional guidance for legacy items

IUID Toolkit www.iuidtoolkit.com

Role based roadmaps for IUID implementation

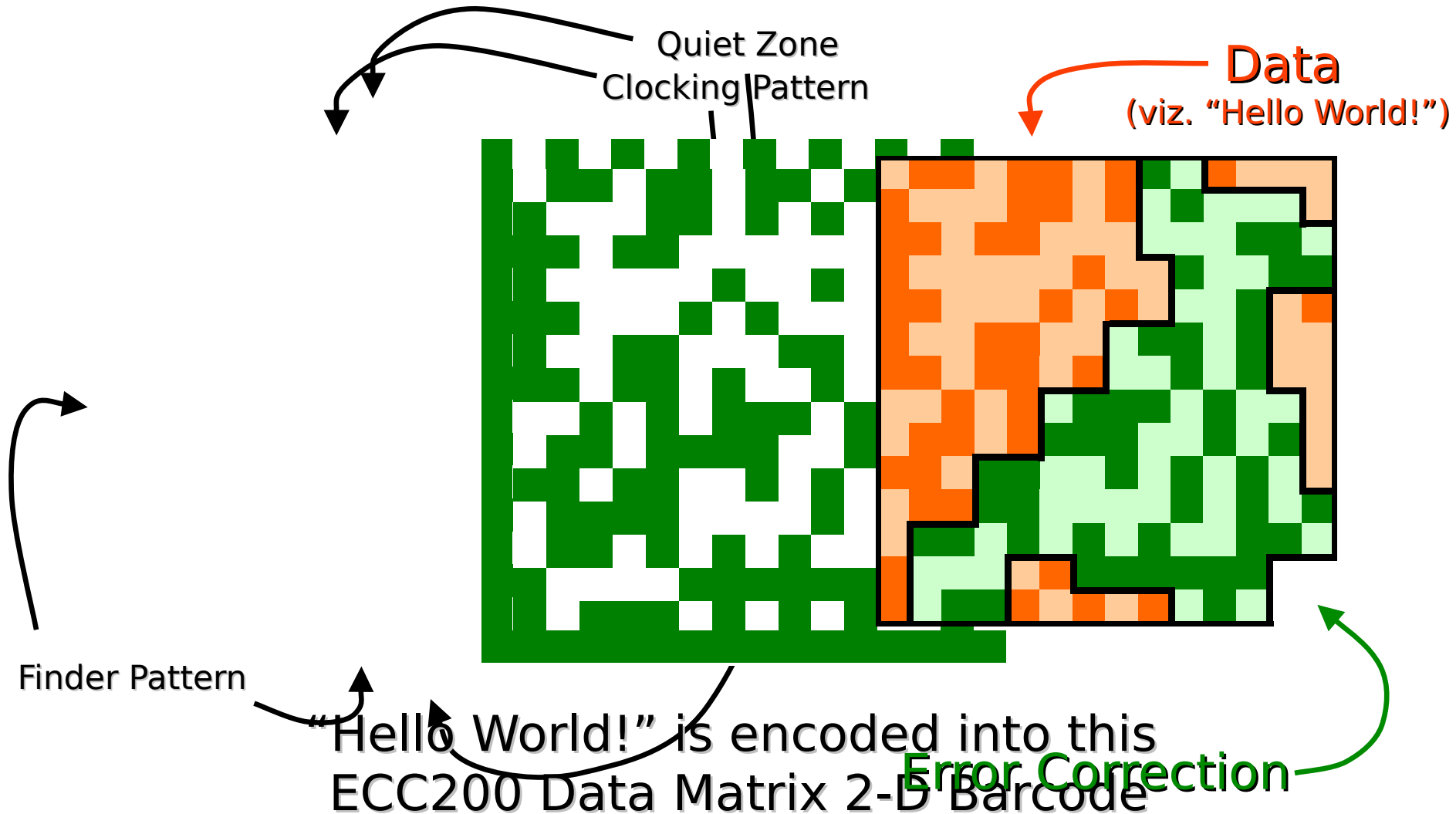
Defense Acquisition University (DAU) www.dau.mil

Continuous Learning Courses (CLM200, CLE 040)- increase IUID knowledge

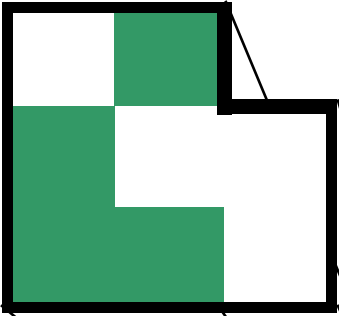
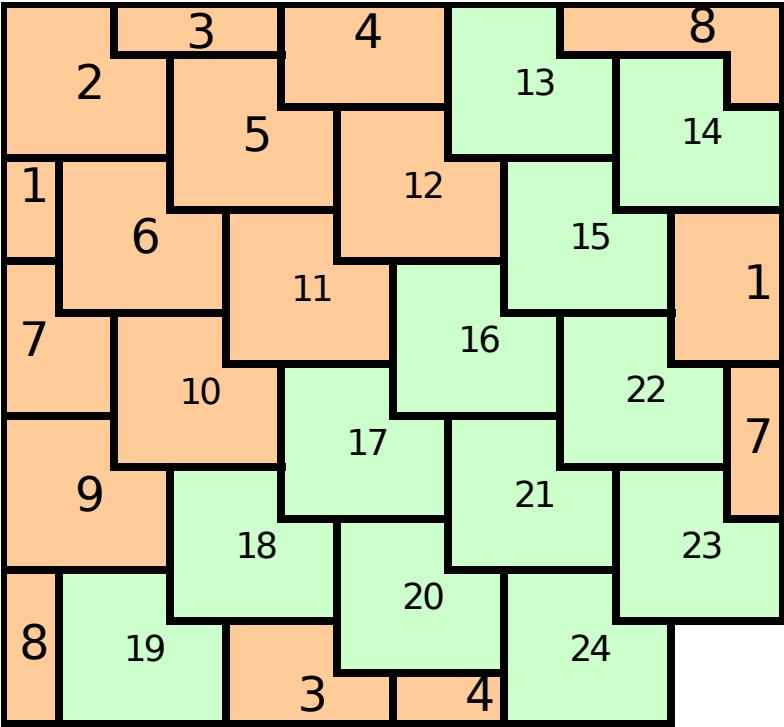


QUESTIONS & ANSWERS

Hello World!



ECC 200 Data Matrix Map

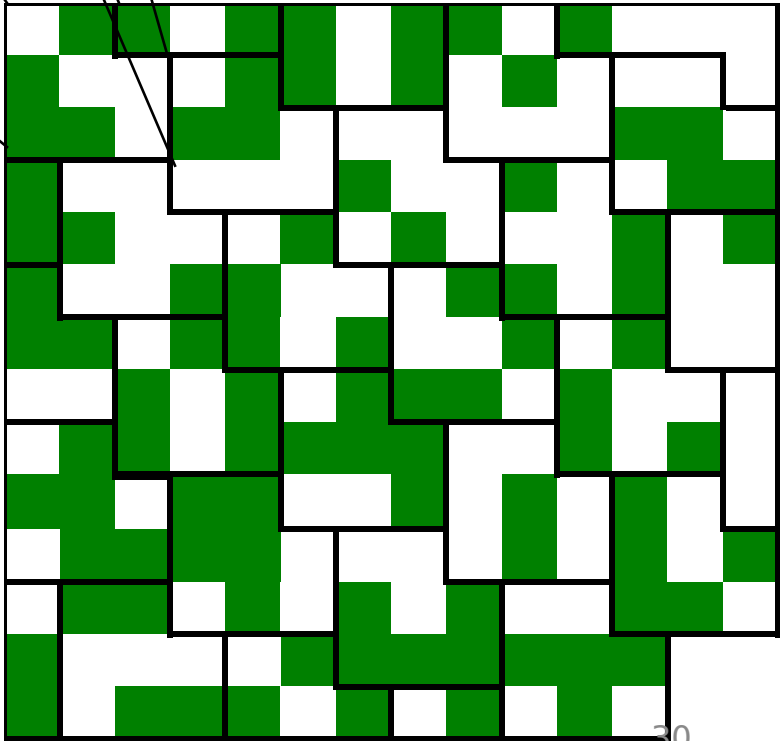


01100110 = 102

ASCII → “e”

He**l**lo World!

1	2	
3	4	5
6	7	8



A 16 x 16 Data Matrix holds
12 bytes with the data
&
12 error-correcting bytes